2024 WORKFORCE SYMPOSIUM SPONSORSHIP PROSPECTUS

ASSOCIATION OF CLINICIANS FOR THE UNDERSERVED
ABOUT ACU

The Association of Clinicians for the Underserved is a uniquely transdisciplinary membership network uniting clinicians, advocates, and organizations to establish a robust and diverse workforce to help transform communities to achieve health equity for all. We lead advocacy, clinical, operational, and equity excellence to develop and support clinicians and the healthcare workforce caring for America’s underserved populations. ACU is the leading voice for the National Health Service Corps, and our members include federally qualified health centers, primary care associations, free clinics, and public health departments, as well as individual clinicians, administrators, and advocates. Our members are spread throughout the U.S., but they are united in their commitment to improving access to and quality of care for medically underserved communities.

THE VALUE OF SPONSORING ACU EVENTS

ACU offers an invaluable opportunity to organizations who support us and our mission to not only gain visibility and interact with our network, but also to directly collaborate with us in working to improve health equity in educational offerings at our events. Sponsoring our conferences and symposia gives you the chance to reach a robust, professionally diverse group of healthcare organizations and professionals from across the U.S.

Consider sponsoring our Workforce Symposium at any of multiple tiers. Our prospectus allows you to take advantage of the sponsorship opportunities that are most valuable to you.

GET STARTED: CONTACT US

To learn how you can become an event sponsor or for any questions about our options, please contact:

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As communities work to recover from the COVID-19 pandemic, well-being, psychological safety, and justice, equity, diversity and inclusion (JEDI) remain at the forefront of workforce and clinical innovation. The Association of Clinicians for the Underserved is excited to invite your health center, primary care association, or health center-controlled network to continue to grow and learn in these areas at our STAR² Center’s 2024 Workforce Symposium: Inclusive Innovation: Putting People First!

This two-day workforce symposium will provide attendees with the opportunity to dig deep into a slate of topics related to promoting resilience and transformations in care to effectively support health center teams. Sponsors can expect a diverse attendance of staff and clinicians from health centers, primary care associations, health center-controlled networks, and other entities.
SPONSORSHIP OPTIONS

**PLATINUM LEVEL EXCLUSIVE: $50,000**
- 5-10-Minute Speaking Opportunity
- Wi-Fi and/or Keycard Sponsorship
- Visibility
  - Logo inclusion in Symposium slides, collateral, and webpage
  - Verbal recognition
- Tabletop Exhibit in Entry/Foyer
- Event Attendee List
- Coffee/Refreshment Sponsorship
- 2 Full-Access Symposium Registrations
- 5 Pre/Post-Event Tagged Social Media Posts
- 2 Linked Recognitions in ACU’s Newsletter

**GOLD LEVEL: $25,000**
- Visibility
  - Logo inclusion in Symposium slides, collateral, and webpage
  - Verbal recognition
- Tabletop Exhibit in Entry/Foyer
- Event Attendee List
- Coffee/Refreshment Sponsorship
- 2 Full-Access Symposium Registrations
- 4 Pre/Post-Event Tagged Social Media Posts
- 2 Linked Recognitions in ACU’s Newsletter
**SPONSORSHIP OPTIONS (CONT.)**

**SILVER LEVEL: $10,000**
- Visibility
  - Logo inclusion in Symposium slides, collateral, and webpage
  - Verbal recognition
- Tabletop Exhibit in Entry/Foyer
- 2 Full-Access Symposium Registrations
- 3 Pre/Post-Event Tagged Social Media Posts
- 1 Linked Recognition in ACU’s Newsletter

**BRONZE LEVEL: $5,000**
- Visibility
  - Logo inclusion in Symposium slides, collateral, and webpage
  - Verbal recognition
- Tabletop Exhibit in Entry/Foyer
- 1 Full-Access Symposium Registration
- 1 Linked Recognition in ACU’s Newsletter