

ISSUE Your Workforce Culture Cure

Comprehensive, sustainable solution for high-reliable and resilient organizations



Organization & Services Overview

Why Transcendence?

7 U D Q V t b r H Q
experience æà [ç^kæ} ðÁ
beyond the normal or
physical level.

With our : R U N I R
& X O W X U H
7 U D Q V I R U
% O X y d u r S U L Q
organization will move
beyond normal
behavior, standard
practices, and
average
communications. You
will exceed your own
expectations - making
your excellence
tomorrow always
greater than your
excellence today!

What & Who is Corporate Transcendence?

We're passionate about supporting organizations who want to achieve excellence...and more - who want to transcend.

Corporate Transcendence is the culture transformation provider of choice for any organization with a vision to become a high reliable integrated health care organization. Proven to heal organizations deemed beyond repair, the Corporate Transcendence **Workforce Culture Excellence Blueprint** can be counted on to take any organization on a direct journey to award-winning excellence in patient care.

Corporate Transcendence provides an intentional Workforce Culture Excellence Blueprint that engages all employees within every area of your organization.

If your organization isn't living up to its potential, consistently struggling to meet necessary benchmarks, Corporate Transcendence can change the trend and set a new course for excellence.

We're a team of healthcare professionals and business professionals, with an average of more than 20 years of experience.

Our / H D G T h a n U V K L S

President and Founder
Pamlea Tripp, MEd, MSOM

Certified Corporate Transcendence
Coaches

Maria Regina Gainey, Ph.D.
Christopher R. Vann, MHA



Read on to find out more about what we do and how we make your success happen, with our Blueprint.



Does Your Organization Feel “Burnt to the Ground”?

In 2009, a large non-profit multi-county community health system, which offers medical, dental, behavioral and specialty services was failing in all areas of **culture, quality, finance, and regulatory governance**; it was described by a Joint Commission surveyor as being “burnt to the ground.”

The organization experienced massive debt and operated by a struggling group of disengaged, disenfranchised, and hopeless colleagues.

Faced with a recommendation of bankruptcy, the leadership and the Board of Directors made committed to saving the organization by implementing the Corporate Transcendence Workforce Culture Excellence Blueprint.



Founded and lead by an award-winning Executive.

When Pamela Tripp took over a struggling healthcare system in 2009, she was tasked with improving ALL areas. She won awards.

What?

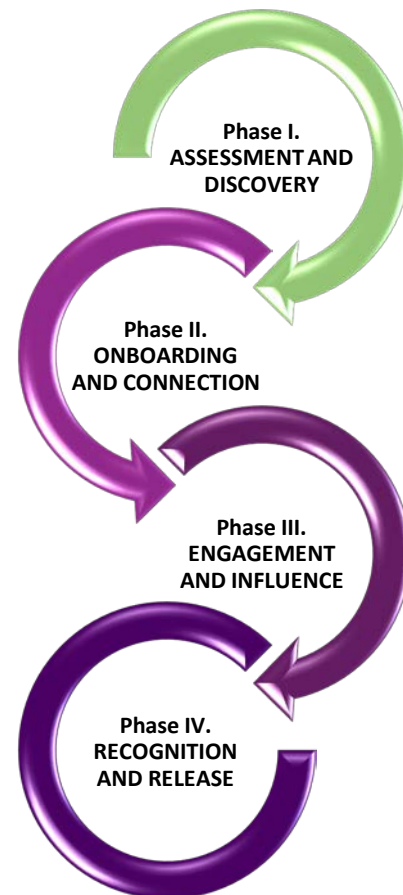
Corporate Transcendence applies a specialized **Workforce Culture Excellence curriculum**, customizable to your organization, to deliver a synergistic environment that thrives on personal, professional, and organization development and produces highly reliable healthcare organizations - driving improvement from the ground to the top!

- **Connect** by valuing organization's greatest asset - developing relationships.
- **Influence** the transformation process through education and engagement.
- **Release** and empower all employees.

When?

Fully customizable three-year culture transformational journey that transitions to a fully immersed, self-sustained excellence initiative governed and led by your employees. Other packages and time frames can be designed to fit your specific cultural and leadership development needs.

How?





Evidence based. Sustainable Solutions.

Today, the organization mentioned above is thriving as a highly reliable organization in four key areas of Culture, Quality, Finance, and Leadership and Governance.

Corporate Transcendence will transform your organization from a stressed, siloed, disengaged work environment, into a growth-oriented learning environment that meets patient centered value-based healthcare needs of today.

Selected Organization Achievements After Corporate Transcendence

- Employer of Choice - **93% overall satisfaction and employee engagement** (Press Ganey).
- Employee Loyalty - **83% of colleagues intend to remain with the organization three years or longer.**
- The organization now **tracks over 190 clinical measures in real time** and developed Balanced Scorecard.
- **Employee-designed custom performance improvement model** deployed at all levels of the organization.
- **Doubled size and scope of the organization** - practices/locations doubled in eight years.
- Working capital to monthly expense ratio increased from 1.20 to 3.16 in four years.
- 5.3-million-dollar reserve
- Received Milestone 1 and 2 towards the **Malcolm Baldrige National Quality Award**
- BCBS Award for **Healthcare Leadership Excellence**

What's Your Experience? We're Different.

Q: Has your organization wasted resources, employee energy, time and money on programs and consultants that fizzled out?

A: We can't answer this for you, obviously. But, if you're like many organizations, the answer is "yes" or "absolutely, yes"

Stop wasting resources, energy, time and money into programs that fizzle out.

Corporate Transcendence supports your workforce culture with expert facilitators, not consultants.

Our team works with your organization to create a customized, sustainable and thriving workforce culture!



KPIs

Improvement Across the Organization

Key Performance Indicators across four key areas (Trees of Transcendence™) saw marked improvement during the first year of the Corporate Transcendence curriculum implementation:

Culture (People)

Quality (Systems)

Finance (Sustainability)

Governance (Accountability)

Create a Workforce Culture that...

values

Diversity,

thrives on

Inclusion,

and

organically grows

Justice and Equity.



Proven

The Corporate Transcendence Workforce Culture Excellence Blueprint is an **evidence-based model** that guarantees ongoing comprehensive transformational excellence. Dramatic improvement in **Culture, Quality, Financial Performance and Corporate Leadership and Governance** will be successfully achieved.

Testimonies

"The need for cultural transformation in health care is a critical next step for success."

-Tony Amofah, MD, MBA, FACP

Chief Medical Officer, Chief Academic Officer, Community Health of South Florida Inc.

"I have no doubt in my mind that these mastermind groups have enabled me to grow, learn and accomplish so many things within the last 4 years! I look forward to the continued growth of my colleagues."

- Andrea Morales-Williams,

Communications and Marketing Manager, CommWell Health

"The Corporate Transcendence Transformational Curriculum works well for all business segments including education, nonprofit, manufacturing, small business, government, and healthcare. "

-Deb Manzo, PhD,

Performance Excellence Coach, NC State Industry Expansion Solutions

"A real life, brass tacks approach to improving relationships, trust, environment and care within healthcare facilities."

-Marcus Engel, M.S.

Author of "The Other End of the Stethoscope and I'm Here: Compassionate Communication in Patient Care"

Contact us today to talk about your needs: +1 910.890.0208



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