



ACU

**ASSOCIATION OF CLINICIANS
FOR THE UNDERSERVED**

**2023 CORPORATE ALLY
PROSPECTUS**

ABOUT ACU

The Association of Clinicians for the Underserved is a uniquely transdisciplinary membership network uniting clinicians, advocates, and organizations in the shared mission to establish a robust and diverse workforce to help transform communities to achieve health equity for all.

We unite over 26,000 organizations, individuals, and advocates in nearly every U.S. state, and we lead advocacy, clinical, operational, and equity excellence to develop and support clinicians and the healthcare workforce caring for medically under-resourced communities.

Now celebrating our 27th year, ACU is the leading voice for the National Health Service Corps, and our members include diverse organizations such as health centers, primary care associations, free clinics, and public health departments. Our members are spread throughout the U.S., but they are united in their commitment to providing and improving access to quality care to underserved communities.

THE VALUE OF BECOMING A CORPORATE ALLY

ACU offers an invaluable opportunity to corporations who support us and our mission to not only gain visibility and interact with our members, but also to directly collaborate with us in working to improve health equity. Joining us as a Corporate Ally gives you the chance to reach a robust, professionally diverse group of health care organizations and professionals throughout the United States.

Join us at any one of multiple tiers: our program allows you to take advantage of the sponsorship and program opportunities that are most valuable to you.



LEVELS OF CORPORATE ALLIANCE

Recognizing that the best strategic partnerships grow from shared priorities and common goals, we invite our most dedicated Corporate Allies to join us in exploring uniquely designed partnership agreements to serve our shared vision. The Paragon tier of Corporate Alliance offers partners an exclusive opportunity to work with ACU to engineer an unlimited imagining of what your partnership agreement might include.

The listings below are but a small sampling of what the Paragon Alliance might include. Please contact us to open a conversation about a Paragon-tier package tailored to your goals and priorities.

Paragon

- Biannual information calls with our Executive Director
- Platinum-level sponsorship of our Conference, including a speaking opportunity during the general session and more
- Opportunity to sponsor/facilitate one (1) Conference session
- Five (5) complimentary registrations to our Annual Conference
- Sponsorship of a limited number of ACU member training webinars per year on jointly determined subjects
- Joint press release announcing partnership with ACU
- *Plus all Champion, Exemplar, Partner, and Member-level benefits and other benefits to be determined jointly*



LEVELS OF CORPORATE ALLIANCE (CONT.)

Champion: \$50,000

- Gold-level sponsorship of our Annual Conference, including one event materials sponsorship, a brief presentation with our Board of Directors, and more
 - Four linked recognitions in ACU's newsletter, *Clinician & Community*
 - Sponsorship of two ACU member training webinars per year
 - Quarterly tagged mentions on all ACU social media platforms
 - Quarterly features in ACU's biweekly newsletter
 - *Plus all other Exemplar benefits.*
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Exemplar: \$30,000

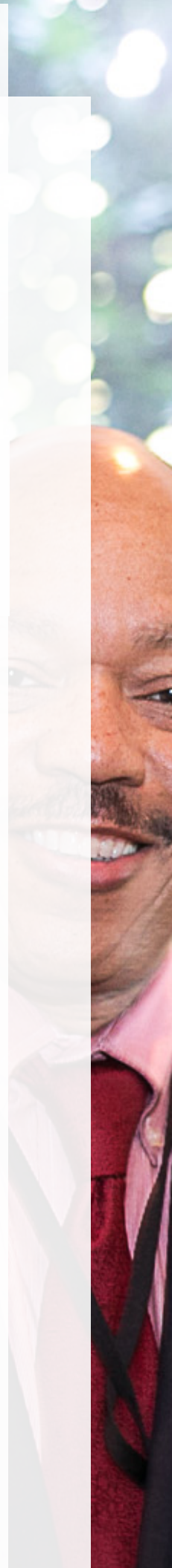
- Silver-level sponsorship of our Conference, including an exhibitor booth, logos in event digital communications and onsite signage, verbal recognition, and more
 - Three (3) complimentary registrations to our Annual Conference
 - Three tagged mentions on all ACU social media platforms
 - Two linked recognitions in ACU's biweekly newsletter, *Clinician & Community*
 - *Plus all Partner and Member-level benefits*
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Partner: \$10,000

- Bronze-level sponsorship of our Conference, including an exhibitor booth, logos in event communications and signage, verbal recognition, and two complementary Conference registrations
 - Two (2) tagged mentions on ACU social media platforms, as well as two linked recognitions in ACU's biweekly newsletter, *Clinician & Community*
 - *Plus all Member-level benefits*
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Member: \$5,000

- Discounted rates to our annual Conference and other trainings
- Free access to the *Journal of Health Care for the Poor and Underserved*
- Access to the ACU's member-specific communications and promotions
- Logo and linked company listing in our Corporate Ally showcase at [clinicians.org](https://www.clinicians.org)





GET STARTED: CONTACT US

To learn how you can become a Corporate Ally, please contact:

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