



2023 ACU CONFERENCE SPONSORSHIP PROSPECTUS

ABOUT ACU

The [Association of Clinicians for the Underserved](#) is a uniquely transdisciplinary membership network uniting clinicians, advocates, and organizations in the shared mission to establish a robust and diverse workforce to help transform communities to achieve health equity for all. We unite over 26,000 organizations, individuals, and advocates in nearly every U.S. state, and we lead advocacy, clinical, operational, and equity excellence to develop and support clinicians and the healthcare workforce caring for medically under-resourced communities. ACU is the [leading voice](#) for the National Health Service Corps, and [our members](#) include Federally Qualified Health Centers, PCAs, free clinics, and public health departments. Our members are spread throughout the U.S., but they are united in their commitment to providing quality care to underserved communities.

THE VALUE OF SPONSORING ACU EVENTS

ACU offers an invaluable opportunity to organizations who support us and our mission to not only gain visibility and interact with our network, but also to directly collaborate with us in working to improve health equity in educational offerings at our events. Sponsoring our conferences and symposia gives you the chance to reach a robust, professionally diverse group of healthcare organizations and professionals from across the U.S.

Consider sponsoring our 2023 Conference at any of multiple tiers. **Our prospectus allows you to take advantage of the sponsorship opportunities that are most valuable to you.**

GET STARTED: CONTACT US



To learn how you can become an event sponsor or for any questions about our options, please contact:

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ACU Executive Director

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ACU 2023 CONFERENCE



**JULY 23-26, 2023
MARRIOTT MARQUIS
WASHINGTON, D.C.**

2023 ACU CONFERENCE: TRANSFORMATION: ELEVATING CARE, CLINICIANS, & COMMUNITIES

**JULY 23-26 | WASHINGTON, DC
MARRIOT MARQUIS**

ACU's 2023 Conference, "Transformation: Elevating Care, Clinicians, & Communities," will bring together hundreds of clinicians, administrators, advocates, and public health and industry leaders from across the U.S. on July 23-26 in Washington, D.C., all with an interest in expanding care and improving healthcare delivery for medically underserved populations. This meeting will be a special opportunity for diverse attendees to network, learn, and share strategies to support our collective work.

This year's theme, "Transformation: Elevating Care, Clinicians, & Communities," spotlights the need to ensure high-quality, accessible, and inclusive care for all, to support and elevate our healthcare workforce, and to advance health equity in medically underserved populations. The conference will include numerous educational sessions, poster presentations, exhibiting, networking opportunities, and more.

CONFERENCE SPONSORSHIP OPTIONS

PLATINUM LEVEL: \$60,000

- **Joint Education Session with ACU:** This session will address a topic based on our partnership or other key programming.
- **Coffee and Refreshment Sponsorship**
- **5-7-Minute General Session Speaking Opportunity**
- **Inclusion of Organizational Collateral** in our Registration Packet (Digital & Print)
- **Logo Visibility**
 - Logo inclusion in Conference slides and collateral
 - Logo inclusion on Conference webpage and event app
 - Onsite signage
 - Verbal recognition
- **5 Complimentary Registrations**
- **Exhibitor Booth**
- **5 Tagged Pre/Post-Event Social Media Posts** Recognizing Your Org.
- **5 Linked Recognitions** in ACU's *Clinician & Community Newsletter*

GOLD LEVEL: \$40,000

- **Joint Education Session with ACU:** This session will address a topic based on our partnership or other key programming.
- **Inclusion of Organizational Collateral** in our Packet (Digital & Print)
- **Logo Visibility**
 - Logo inclusion in Conference slides and collateral
 - Logo inclusion on Conference webpage and event app
 - Onsite signage
 - Verbal recognition
- **4 Complimentary Registrations**
- **Exhibitor Booth**
- **4 Tagged Pre/Post-Event Social Media Posts** Recognizing Your Org.
- **4 Linked Recognitions** in ACU's *Clinician & Community Newsletter*





CONFERENCE SPONSORSHIP OPTIONS

SILVER LEVEL: \$25,000

- **Inclusion of Organizational Collateral** in our Registration Packet (Digital & Print)
- **Logo Visibility**
 - Logo inclusion in Conference slides and collateral
 - Logo inclusion on Conference webpage and event app
 - Onsite signage
 - Verbal recognition
- **3 Complimentary Registrations**
- **Exhibitor Booth**
- **3 Tagged Pre/Post-Event Social Media Posts** Recognizing Your Org.
- **3 Linked Recognitions** in ACU's *Clinician & Community Newsletter*

BRONZE LEVEL: \$12,000

- **Logo Visibility**
 - Logo inclusion in Conference slides and collateral
 - Logo inclusion on Conference webpage and event app
 - Onsite signage
 - Verbal recognition
- **2 Complimentary Registrations**
- **Exhibitor Booth**
- **2 Tagged Pre/Post-Event Social Media Posts** Recognizing Your Org.
- **2 Linked Recognitions** in ACU's *Clinician & Community Newsletter*

OTHER CONFERENCE SPONSORSHIP OPTIONS

RECEPTION: \$25,000

Sponsor our on-site reception at the Marriott Marquis Hotel on the first full Conference day on July 24: this two-hour reception is open to all Conference attendees. In addition to recognition of your sponsorship, this option includes:

- **Short Speaking Opportunities to Welcome and Introduce Attendees**
- **Signage at the Reception**
- **Logo Visibility** on our Conference webpage, event app, slides, & collateral

HOTEL WI-FI SPONSORSHIP (FEATURING CUSTOM PASSWORD): \$15,000

Help facilitate onsite learning with attendees at the Marriott Marquis throughout the Conference from July 23-26. This option also includes:

- **Customized password** for brand recognition and visibility
- **Onsite signage** and throughout ACU collateral to grant access
- **Logo Visibility** on our Conference site, event app, slides, & collateral
- **Verbal Recognition**

