



NHSC 50TH ANNIVERSARY GALA SPONSORSHIP PROSPECTUS

ABOUT ACU

The Association of Clinicians for the Underserved is a uniquely transdisciplinary membership network uniting clinicians, advocates, and organizations in the shared mission to improve the health of America's underserved populations and to support the clinicians serving them. We unite the providers, patients, and partners necessary to achieve health equity for underserved communities, and we are a premier organization representing clinicians from numerous clinical disciplines serving in safetynet healthcare facilities across the U.S. ACU is the leading voice for the National Health Service Corps, and our members include Federally Qualified Health Centers, PCAs, free clinics, and public health departments. Our members are spread throughout the U.S., but they are united in their commitment to providing quality care to underserved communities.

THE VALUE OF SPONSORING ACU EVENTS

ACU offers an invaluable opportunity to organizations who support us and our mission to not only gain visibility and interact with our network, but also to directly collaborate with us in working to improve health equity in educational offerings at our events. Sponsoring our conferences and symposia gives you the chance to reach a robust, professionally diverse group of healthcare organizations and professionals from across the U.S.

Consider sponsoring our NHSC 50th Anniversary Gala at any of multiple tiers. Our prospectus allows you to take advantage of the sponsorship opportunities that are most valuable to you.

GET STARTED: CONTACT US



To learn how you can become an event sponsor or for any questions about our options, please contact:

Amanda Pears Kelly ACU Executive Director apearskelly@clinicians.org (202) 492-1395



NHSC 50TH ANNIVERSARY GALA

AUGUST 1, 2022 | 6:30-10 P.M. ET | MANDARIN ORIENTAL, WASHINGTON, DC

The Association of Clinicians for the Underserved will host a singular celebration of the National Health Service Corps at our NHSC 50th Anniversary Gala on Aug. 1! From 6:30-10 p.m. ET, this black-tie optional event will honor the NHSC's 50-year history of connecting clinicians with underserved communities with festivities, films, and speeches from public health luminaries.

Eric Redman—an author, businessman, and former Congressional staffer whose instrumental role in helping to establish the NHSC is captured in his book <u>The Dance of Legislation</u>—will give a keynote speech, and attendees will also view a commemorative film sharing firsthand reminiscences from Corps alumni and ambassadors from the Bureau of Health Workforce. This event will cap off our <u>2022 Conference's</u> first full day with a unique celebration of the past, present, and future of this vital program to improve health equity for patients who are underserved.



GALA-ONLY SPONSORSHIPS

PLATINUM LEVEL: \$25,000

- Video Message as Part of the Evening Program
- Visibility
 - Logo inclusion in Gala slides and collateral
 - Table card and program signage
 - Verbal recognition and inclusion in step and repeat banner
- Sponsored Table & 10 Gala Tickets for Your Organization's Distribution
- 5 Pre/Post-Event Tagged Social Media Posts
- Sponsor Showcase on ACU Website
- Linked Post-Event Recognition in ACU's Newsletter

GOLD LEVEL: \$17,500

- Logo Visibility
 - Logo inclusion in Gala slides and collateral
 - Table card and program signage
 - Verbal recognition and inclusion in step and repeat banner
- 7 Gala Tickets for Your Organization's Distribution
- 4 Pre/Post-Event Tagged Social Media Posts
- Sponsor Showcase on ACU Website
- Linked Post-Event Recognition in ACU's Newsletter

SILVER LEVEL: \$10,000

- Logo Visibility
 - Logo inclusion in Gala slides and collateral
 - Verbal recognition
- 5 Gala Tickets for Your Organization's Distribution
- 3 Pre/Post-Event Tagged Social Media Posts
- Sponsor Showcase on ACU Website
- Linked Post-Event Recognition in ACU's Newsletter

BRONZE LEVEL: \$5,000

- Logo Visibility
 - Logo inclusion in Gala slides and collateral
- 3 Gala Tickets for Your Organization's Distribution
- Sponsor Showcase on ACU Website