ABOUT ACU

The Association of Clinicians for the Underserved is a uniquely transdisciplinary membership network uniting clinicians, advocates, and organizations in the shared mission to improve the health of America’s underserved populations and to support the clinicians serving them. We unite the providers, patients, and partners necessary to achieve health equity for underserved communities, and we are a premier organization representing clinicians from numerous clinical disciplines serving in safety-net healthcare facilities across the U.S. ACU is the leading voice for the National Health Service Corps, and our members include Federally Qualified Health Centers, PCAs, free clinics, and public health departments. Our members are spread throughout the U.S., but they are united in their commitment to providing quality care to underserved communities.

THE VALUE OF SPONSORING ACU EVENTS

ACU offers an invaluable opportunity to organizations who support us and our mission to not only gain visibility and interact with our network, but also to directly collaborate with us in working to improve health equity in educational offerings at our events. Sponsoring our conferences and symposia gives you the chance to reach a robust, professionally diverse group of healthcare organizations and professionals from across the U.S.

Consider sponsoring our Workforce Symposium at any of multiple tiers. Our prospectus allows you to take advantage of the sponsorship opportunities that are most valuable to you.

GET STARTED: CONTACT US

To learn how you can become an event sponsor or for any questions about our options, please contact:

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As calls to bolster the resilience of the health center workforce grow louder and more frequent, leadership and HR staff must think strategically about how best to deploy their resources and support their staff. To respond to this need, the Association of Clinicians for the Underserved's STAR² Center will convene in Nashville, TN, from May 2-3, at the Workforce Symposium – Going Beyond Buzzwords: Striving for a Thriving Workforce.

This two-day workforce symposium will provide attendees with the opportunity to dig deep into a slate of topics related to promoting resilience and transformations in care to effectively support health center teams. Sponsors can expect a diverse attendance of staff and clinicians from health centers, primary care associations, health center-controlled networks, and other entities.
SYMPOSIUM-ONLY SPONSORSHIPS

**PLATINUM LEVEL: $50,000**
- 5-10-Minute Speaking Opportunity
- Wi-Fi and/or Keycard Sponsorship
- Visibility
  - Logo inclusion in Symposium slides and collateral
  - Logo inclusion on webpage
  - Verbal recognition
- Tabletop Exhibit in Entry/Foyer
- Event Attendee List
- Coffee/Refreshment Sponsorship
- 5 Pre/Post-Event Tagged Social Media Posts
- 2 Linked Recognitions in ACU’s Newsletter

**GOLD LEVEL: $25,000**
- Visibility
  - Logo inclusion in Symposium slides and collateral
  - Logo inclusion on webpage
  - Verbal recognition
- Tabletop Exhibit in Entry/Foyer
- Event Attendee List
- Coffee/Refreshment Sponsorship
- 4 Pre/Post-Event Tagged Social Media Posts
- 2 Linked Recognitions in ACU’s Newsletter

**SILVER LEVEL: $10,000**
- Visibility
  - Logo inclusion in Symposium slides and collateral
  - Logo inclusion on webpage
  - Verbal recognition
- Tabletop Exhibit in Entry/Foyer
- 3 Pre/Post-Event Tagged Social Media Posts
- 1 Linked Recognition in ACU's Newsletter