



2022 ACU CONFERENCE SPONSORSHIP PROSPECTUS

ABOUT ACU

The [Association of Clinicians for the Underserved](#) is a uniquely transdisciplinary membership network uniting clinicians, advocates, and organizations in the shared mission to improve the health of America's underserved populations and to support the clinicians serving them. We unite the providers, patients, and partners necessary to achieve health equity for underserved communities, and we are a premier organization representing clinicians from numerous clinical disciplines serving in safety-net healthcare facilities across the U.S. ACU is the [leading voice](#) for the National Health Service Corps, and [our members](#) include Federally Qualified Health Centers, PCAs, free clinics, and public health departments. Our members are spread throughout the U.S., but they are united in their commitment to providing quality care to underserved communities.

THE VALUE OF SPONSORING ACU EVENTS

ACU offers an invaluable opportunity to organizations who support us and our mission to not only gain visibility and interact with our network, but also to directly collaborate with us in working to improve health equity in educational offerings at our events. Sponsoring our conferences and symposia gives you the chance to reach a robust, professionally diverse group of healthcare organizations and professionals from across the U.S.

Consider sponsoring our 2022 Conference at any of multiple tiers. **Our prospectus allows you to take advantage of the sponsorship opportunities that are most valuable to you.**

GET STARTED: CONTACT US



To learn how you can become an event sponsor or for any questions about our options, please contact:

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ACU Executive Director

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ACU 2022 CONFERENCE RESILIENCE & TRANSFORMATION IN CARE

JUL. 31-AUG. 3
WASHINGTON, DC

2022 ACU CONFERENCE: RESILIENCE AND TRANSFORMATION IN CARE JULY 31-AUG. 3 | WASHINGTON, DC, & ONLINE

ACU's 2022 Conference, "Resilience and Transformation in Care," will bring together hundreds of clinicians, administrators, advocates, and public health and industry leaders from across the U.S. on July 31-Aug. 3 in Washington, D.C., and online to explore strategies to expand access to care and improve healthcare delivery for underserved populations. This meeting will be a special opportunity for diverse attendees to network, learn, and share strategies to support our collective work. Our theme, "Resilience and Transformation in Care," highlights the need to support the health center workforce and bridge gaps for a more equitable, just, diverse, and inclusive post-pandemic healthcare system.

The in-person conference will include educational sessions, poster presentations, exhibiting, networking opportunities, and more. Virtual attendees will be able to network and access content through our online conference platform, including livestreaming of keynote speakers, general sessions, virtual poster presentations, and a curated list of workshops.

CONFERENCE-ONLY SPONSORSHIP OPTIONS

PLATINUM LEVEL: \$50,000

- **Joint Education Session with ACU:** This session will address a topic based on our partnership or other key programming.
- **Coffee and Refreshment Sponsorship**
- **5-7-Minute General Session Speaking Opportunity**
- **Inclusion of Organizational Collateral** in our Registration Packet (Digital & Print)
- **Logo Visibility**
 - Logo inclusion in Conference slides and collateral
 - Logo inclusion on Conference webpage and event app
 - Onsite signage
 - Verbal recognition
- **5 Complimentary Registrations**
- **Exhibitor Booth**
- **5 Tagged Pre/Post-Event Social Media Posts** Recognizing Your Org.
- **5 Linked Recognitions** in ACU's *Clinician & Community* Newsletter

GOLD LEVEL: \$30,000

- **Joint Education Session with ACU:** This session will address a topic based on our partnership or other key programming.
- **Inclusion of Organizational Collateral** in our Packet (Digital & Print)
- **Logo Visibility**
 - Logo inclusion in Conference slides and collateral
 - Logo inclusion on Conference webpage and event app
 - Onsite signage
 - Verbal recognition
- **4 Complimentary Registrations**
- **Exhibitor Booth**
- **4 Tagged Pre/Post-Event Social Media Posts** Recognizing Your Org.
- **4 Linked Recognitions** in ACU's *Clinician & Community* Newsletter





CONFERENCE-ONLY SPONSORSHIP OPTIONS

SILVER LEVEL: \$20,000

- **Inclusion of Organizational Collateral** in our Registration Packet (Digital & Print)
- **Logo Visibility**
 - Logo inclusion in Conference slides and collateral
 - Logo inclusion on Conference webpage and event app
 - Onsite signage
 - Verbal recognition
- **3 Complimentary Registrations**
- **Exhibitor Booth**
- **3 Tagged Pre/Post-Event Social Media Posts** Recognizing Your Org.
- **3 Linked Recognitions** in ACU's *Clinician & Community* Newsletter

BRONZE LEVEL: \$10,000

- **Logo Visibility**
 - Logo inclusion in Conference slides and collateral
 - Logo inclusion on Conference webpage and event app
 - Onsite signage
 - Verbal recognition
- **2 Complimentary Registrations**
- **Exhibitor Booth**
- **2 Tagged Pre/Post-Event Social Media Posts** Recognizing Your Org.
- **2 Linked Recognitions** in ACU's *Clinician & Community* Newsletter

OTHER ONSITE CONFERENCE SPONSORSHIP OPTIONS

PRE-GALA RECEPTION: \$25,000

Sponsor our on-site reception at the Mandarin Oriental Hotel on the first full Conference day on August. 1: this one-hour reception is open to all Conference attendees. In addition to recognition of your sponsorship, this option includes:

- **Short Speaking Opportunities to Welcome and Introduce Attendees**
- **Signage at the Reception**
- **Logo Visibility** on our Conference webpage, event app, slides, & collateral

HOTEL WI-FI SPONSORSHIP (FEATURING CUSTOM PASSWORD): \$15,000

Help facilitate onsite learning with attendees at the Mandarin Oriental throughout the Conference from July 31-August 3. This option also includes:

- **Logo Visibility** on our Conference site, event app, slides, & collateral
- **Verbal Recognition**

