



ACU

**ASSOCIATION OF CLINICIANS
FOR THE UNDERSERVED**

**2021-2022 CORPORATE ALLY
PROSPECTUS**

ABOUT ACU

The Association of Clinicians for the Underserved is a uniquely transdisciplinary membership network uniting clinicians, advocates, and organizations in the shared mission to improve the health of America's underserved populations and to support the clinicians serving them.

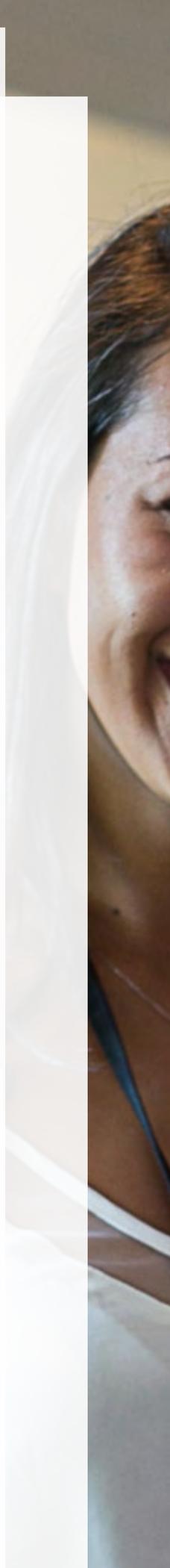
We unite the providers, patients, and partners necessary to achieve health equity for underserved communities, and we are a premier organization representing clinicians from 18 clinical disciplines serving in safety net healthcare facilities across the U.S.

ACU is the leading voice for the National Health Service Corps, and our members include diverse organizations such as Federally Qualified Health Centers, PCAs, free clinics, and public health departments. Our members are spread throughout the U.S., but they are united in their commitment to providing quality care to underserved communities.

THE VALUE OF BECOMING A CORPORATE ALLY

ACU offers an invaluable opportunity to corporations who support us and our mission to not only gain visibility and interact with our members, but also to directly collaborate with us in working to improve health equity. Joining us as a Corporate Ally gives you the chance to reach a robust, professionally diverse group of health care organizations and professionals throughout the United States.

Join us at any one of multiple tiers: our program allows you to take advantage of the sponsorship and program opportunities that are most valuable to you.



LEVELS OF CORPORATE ALLIANCE

Recognizing that the best strategic partnerships grow from shared priorities and common goals, we invite our most dedicated Corporate Allies to join us in exploring uniquely designed partnership agreements to serve our shared vision. The Paragon tier of Corporate Alliance offers partners an exclusive opportunity to work with ACU to engineer an unlimited imagining of what your partnership agreement might include.

The listings below are but a small sampling of what the Paragon Alliance might include. Please contact us to open a conversation about a Paragon-tier package tailored to your goals and priorities.

Paragon

- Biannual information calls with our Executive Director
- Platinum sponsorship of our Annual Conference, including a speaking opportunity during the general session and more
- Opportunity to sponsor/facilitate one (1) Conference session
- Five (5) complimentary registrations to our Annual Conference
- Sponsorship of a limited number of ACU member training webinars per year on jointly determined subjects
- Joint press release announcing partnership with ACU
- *Plus all Champion, Exemplar, Partner, and Member-level benefits and other benefits to be determined jointly*



LEVELS OF CORPORATE ALLIANCE (CONT.)

Champion: \$25,000

- Gold-level sponsorship of our Annual Conference, including one event materials sponsorship, a brief presentation with our Board of Directors, and more
- Two (2) biannual blog posts featured in ACU's newsletter, *Clinician & Community*
- Sponsorship of one ACU member training webinar per year
- *Plus all Exemplar and Partner-level benefits*



Exemplar: \$17,000

- Silver-level sponsorship of our Annual Conference, including an exhibitor booth, logos in event digital communications, and more
- Two (2) complimentary registrations to our Annual Conference
- Two (2) biannual mentions on all ACU social media platforms
- One feature in the ACU's biweekly newsletter, *Clinician & Community*
- *Plus all Partner and Member-level benefits*

Partner: \$10,000

- Logo and feature in our Corporate Ally showcase at [clinicians.org](https://www.clinicians.org)
- One (1) exhibitor booth and registration at our Annual Conference
- *Plus all Member-level benefits*

Member: \$5,000

- Discounted rates to our annual Conference and other trainings
- Free access to the *Journal of Health Care for the Poor and Underserved*
- Access to the ACU's member-specific communications and promotions
- Logo and linked company listing in our Corporate Ally showcase at [clinicians.org](https://www.clinicians.org)



GET STARTED: CONTACT US

To learn how you can become a Corporate Ally, please contact:

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